

Minutes – October 9, 2020 [ZOOM Format]
Friends of South Carolina Libraries (FOSCL)
Regular Quarterly Board Meeting
11:30 a.m.

Call to Order

Marlena called the meeting to order.

Present: Marlena White, President; Maurice Cherry, Paul Dove, Jonathan Haupt, Libby Law, Sarah McMaster; Kitty Spires; Donna Lolos (State Library Liaison)

Absent: Mary Ellen Ham, Dennis Harkins, Valinda Miller, Helen Ann Rawlinson

Marlena informed the Board of the death of Curtis Rogers' mother. She has sent a condolence email. Jonathan will provide a home address and Marlena will send a card.

Minutes: June 12, 2020

Approved October 9, 2020 with following correction: Under Treasurer's Report change "Kitty Sparks" to "Kitty Spires." Motion by Kitty Spires, 2nd Jonathan Haupt, Adopted

Treasurer's Report

2020 Financial Report January 1 – Sept. 9, 2020 was emailed to the Board members prior to the meeting. There were no questions; so accepted as information.

2021 Proposed Budget was emailed to Board members prior to the meeting. This will be on the agenda for discussion and approval at the next Board meeting: January 8, 2021.

Membership Report

The October mailing has been sent. This year it includes a flyer for the upcoming conference in addition to the membership drive information. There is the option for paying for membership through Eventbrite. Maurice pointed out a date error which Marlena will correct. Marlena will notify Libby of memberships received through Eventbrite. (Note: so far one received for Faith Line)

The membership year runs through December, we begin receiving membership for the new year in October so all memberships received after October 1 are generally considered for the upcoming year.

The number of members for 2020 is significantly down from 2019. 2020 membership: The following are preliminary numbers:

Friends Level: 26

Special Level: 28

Indeed: 14

Groups: 29

Libby is to send the final information to Marlena for the Webpage.

Discussion about how to handle personal memberships received which list two individuals (husband and wife).

- Special Level: each will be given a Friends Level Membership
- Friends Level: refer them to Marlena for follow-up

Work needs to be done on the membership drive. This will be added to the agenda for the January Meeting.

Annual Conference

The Lexington Friends are permitting us to use their Zoom account so we can have up to 100 participants. So far 32 are registered including those who paid to attend the cancelled April Conference who didn't request a refund and speakers.

The St. Helena Branch of the Beaufort County Library will be the headquarters for this hybrid Conference. Marlena and Jonathan will be in Beaufort for the meeting. No other Board members indicated that they plan to attend in person. Most of the speakers plan to participate remotely.

There will be a slide show during Conference breaks. Marlena reviewed a list of slides to be included (Award winners, Speakers, Thanks for Beaufort County Library for hosting and generous support the Conference, Thanks to the Hilton Head Branch of the Beaufort County Library for their generous donations toward funding of the Conference, Thanks to the Pat Conroy Literary Center for their support) and will contact Curtis Rogers to see if he has anything the State Library would like to add. The addition of a slide for the Literary Landmark in Aiken was also suggested,

Board members were informed that help may be needed in preparing the mailing of handouts for the Conference. Date and Location to be announced.

Virtual Visits with Friends

There was a brief report on the three Zoom topic meetings sponsored by FOSCL;

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| Sept. 2 | “Creative Library Support in a COVID-19 World” |
| Sept. 16 | “Focus on United for Libraries” [with guest speakers] |
| Sept. 30 | “Adventures in Virtual Programming” |

Although there were not many participants at the actual Zoom meetings, there was significant activity on the YouTube postings.

Marlena will personally invite those attending the Zoom meeting to the Conference.

Slate of Officers for 2021

After a brief discussion it was decided that the terms of all officers would be extended by one year because of COVID-19 issues. Everyone just wants to forget 2020.

Annual FOSCL Awards

Proposed revision to the wording for the Awards was distributed prior to the meeting. Sarah McMaster will incorporate the discussion and send the updated information to the Board for further review. If there are no further changes, it will go forward. Marlena thanked Kitty and Sarah for their work on this.

The Awards mailing needs to go out earlier. Early December was suggested.

Other Business: Planning for 2021 and Beyond

Expanding/Developing the Board: There was a brief discussion on the need to focus on growing and expanding the FOSCL Board. More Board members are needed for diversity and to support FOSCL activities. Kelly Poole, President of APLA (Association of Public Library Administrators), will ask Library Directors to volunteer and/or encourage members of their staff to consider serving on the FOSCL Board. Among those suggested were Joyce DuRant, Demetra Walker (Frances Marion University), and those who participated in the Zoom Topical Meetings in September.

2021 Conference/Regional Meetings: The Board acknowledged that the impact of COVID-19 will continue in 2021 making it impossible to plan for a Spring Conference. The possibility of asking a library to host a Regional Meeting in the Fall and expanding this to a hybrid meeting statewide was discussed. Possibility of holding it outside was mentioned.

Zoom topic meetings – Board members would like to see a continuation of the Virtual Visits with Friends.

2022 Conference: Beginning planning for a “BIG” event.

The Zoom meeting ended at 1:05 p.m.

Next Quarterly Board Meeting: *Friday, January 8, 2021, at 11:30 am*

Given the fact that Maurice was unable to attend the first part of the meeting, Libby Law graciously prepared the minutes for today’s meeting.

To Do:

All:

- Review the proposed Budget for 2021 in preparation to adopt a budget at the January Board meeting.
- Be prepared for a January discussion of ideas for expanding/growing the Membership
- Planning for future: 2021 and beyond

Marlena, Kitty & Jonathan:

- Continue work needed for Conference (Nov. 4)

Marlena, Paul, and Sarah:

- Awards mailing - early December was suggested.

Marlena:

- Mail handouts to Conference participants (let Board members know time and date for work session)
- Send EventBrite membership information to Treasurer.
- Follow-up with Kelly Poole regarding APLA support for growing the Board
- Personally invite those attending the Zoom meeting to the Conference

Libby:

- Send 2020 Membership information to Marlena for Website
- Prepare information for discussion of membership campaign
- Prepare information for adoption of 2021 Budget

Sarah:

- Send revised Awards Document to Board members for final review